

# Major Guide: Business Analytics

## Guidelines

### *Major Coursework*

As a Business Analytics major, students should adhere to the following criteria in major course selection for study abroad:

- 3 out of 9 credit hours of Business Analytics elective coursework can be taken abroad
- Business Analytics elective coursework should focus on statistics or business analytics
- Coursework must be upper division (300 - 400 level equivalent)

Students should meet with an International Programs and Study Abroad (IPSA) advisor to receive final approval for Business Analytics coursework.

### *Non-major Coursework*

Other types of courses available for study abroad include:

- General education (ethics, arts & humanities, non-business electives)
- Pre-business core (MGT 202, ECON 211 & 213, STAT 201 equivalents)
- Business core (BULW 301, FINC 301, BUAD 332 equivalents)
- Foreign language (HCB requires completion through intermediate level)
- Collateral / concentration

## Course Options

The following are examples of possible major elective courses available. This is not an exhaustive list.

- Search Engine Marketing
- Big Data Analysis
- Machine Learning and Data Mining
- Time Series and Forecasting

## Timing

Students interested in pursuing Business Analytics elective coursework while abroad should consider:

- Students are only able to take Business Analytics elective coursework after completion of their tracking courses, which is typically after Sophomore year.
- Business Analytics majors are able to go abroad after their first semester of Freshman year if they are only taking general elective courses or Pre-Business core courses.
- Students should not consider studying abroad their final semester at UT, if they hope to graduate in May due to the delay in transcript processing.

## Selecting Your Collateral / Concentration

Another option of courses to take abroad are through your collateral / concentration. Please refer to your Haslam Student Handbook for all possible combinations.

The International Business (IB) concentration offers the most flexibility in course availability. Please note:

- All 12 credit hours of IB elective coursework can be taken abroad.
- Business coursework that is international in scope and upper division (300-400 level) can be counted as an IB elective.
- IB courses give students the opportunity to pursue country or region-specific coursework that offers unique insight into international business practices.

## Next Steps

To learn more, schedule an advising appointment with an HCB International Programs and Study Abroad advisor through Navigate, or email [haslamabroad@utk.edu](mailto:haslamabroad@utk.edu) to start a conversation!

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Please note, this is not an exhaustive list. Other programs available through our website may also be viable options.

## Semester Programs



### [UT in Sydney](#)

Program Type: UT Affiliate

Program Location: Sydney, Australia

Program Features: Internship

*Quick Look: Established in 1850, USYD is Australia's 1st university and its focus on academic excellence & innovative technology have earned it a place in the prestigious Group of 8 as well as AACSB, EQUIS and WA accreditation.*



### [University of Nottingham - Ningbo, China](#)

Program Type: UT Exchange

Program Location: Ningbo, China

*Quick Look: Enjoy a culturally enriching educational experience in China while taking classes at a globally ranked university within the UK academic system. Study in Ningbo, a 7000-year-old city that grew from a small fishing village to an international city of business, culture and entertainment.*

## Summer Programs



### [UT on the Gold Coast](#)

Program Type: UT Affiliate

Program Location: Gold Coast, Australia

*Quick Look: The Gold Coast is famous for its surf beaches, national parks, waterways, mountain ranges, and highly accredited universities. Students will study at Bond University, Australia's first private, not-for-profit university that is nationally recognized for having the smallest student to staff ratio.*