Major Guide: Public Relations

This guide was created specifically for Public Relations majors. The programs highlighted below are recommendations from the Programs Abroad Office and the College of Communication and Information that allow students to enroll in a full course load’s worth of major credits.

Please note: this is NOT an extensive list. Other programs available through our website may be viable options, too.

Semester Programs

CCI Global Communication Scholars Semester
Program Type: UT Faculty-Directed, UT Academic Internship
Program Location: Sydney, Australia
Program Feature: Internships
Quick Look: The program includes one course taught by a UTK faculty member and one course taught by a faculty member at the University of Sydney, followed by a credit-bearing internship.

Utrecht School of Communication and Journalism
Program Type: UT Exchange
Program Location: Utrecht, Netherlands
Quick Look: Located less than an hour from Amsterdam, Utrecht is the perfect location for students. Utrecht buzzes with cultural festivals and offers a broad selection of bustling cafés, restaurants, and pubs along the canal-sides.

SAI Programs: John Cabot University
Program Type: UT Affiliate
Program Location: Rome, Italy
Quick Look: Campus is located one of the Rome’s oldest and most lively areas, abundant with art and excellent outdoor restaurants enjoyed by both Romans and visitors.

Summer Programs

UTK Public Relations in Siena
Program Type: UT Faculty-Directed
Program Location: Siena, Italy
Quick Look: Siena is a few steps off the foreign tourist highway. It is beautiful, historic, and accessible (hop the train to Florence!) As a compliment to program academics, students will participate in cultural activities and excursions.

UTK Summer Academic Internships
Program Type: UT Academic Internship
Program Locations: Multiple
Program Features: Internship
Quick Look: Customizable internship locations include: Australia; Barcelona, Spain; Beijing, China; Hong Kong, China; Prague, Czech Republic; Tokyo, Japan.