

Major Guide: Business Analytics

This guide was created specifically for Business Analytics requirements which are part of every major in the Haslam College of Business. The programs highlighted below are recommendations from the Haslam College of Business that allow students to enroll in a full course load for a semester.

Please note: this is NOT an extensive list. Other programs available through our website may be viable options, too.

Guidelines

Major Coursework

As a Business Analytics major, students should adhere to the following criteria in major course selection for study abroad:

- 3 out of 9 credit hours of Business Analytics elective coursework can be taken abroad
- Business Analytics elective coursework should focus on statistics or business analytics and develop specific analytical techniques using statistics software.
- Coursework must be upper division (300 - 400 level equivalent)

*Students should meet with an IPSA advisor to receive final approval for Business Analytics coursework.

Non-major Coursework

Other types of courses available for study abroad include:

- General education (ethics, arts & humanities, non-business electives)
- Pre-business core (MGT 202, ECON 211 & 213, STAT 201 equivalents)
- Business core (BULW 301, FINC 301, BUAD 332 equivalents)
- Foreign language (HCB requires completion through intermediate level)
- Collateral / concentration

Course Options

The following are examples of possible major elective courses available. This is not intended to be an exhaustive list.

- Search Engine Marketing
- Big Data Analysis
- Machine Learning and Data Mining
- Time Series and Forecasting

Timing

Students interested in pursuing Business Analytics elective coursework while abroad should consider:

- Students are only able to take Business Analytics elective coursework after completion of their tracking courses, which is typically after Sophomore year.
- Business Analytics majors are able to go abroad after their first semester of Freshman year if they are only taking general elective courses or Pre-Business core courses.
- Students should not consider studying abroad their final semester at UTK, if they hope to graduate in May due to the delay in transcript processing.
- At least 75% of major coursework must be taken at UT.

Selecting Your Collateral / Concentration

Another option of courses to take abroad are through your collateral / concentration. Please refer to your Haslam Student Handbook for all possible combinations.

The International Business (IB) concentration offers the most flexibility in course availability. Please note:

- All 12 credit hours of IB elective coursework can be taken abroad.
- Business coursework that is international in scope and upper division (300-400 level) can be counted as an IB elective.
- IB courses give students the opportunity to pursue country or region-specific coursework that offers unique insight into international business practices.

Next Steps

To learn more, schedule an advising appointment with an HCB International Programs and Study Abroad advisor through Grades First, or email haslamabroad@utk.edu to start a conversation!

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Semester Programs



[UT in Sydney](#)

Program Type: UT Affiliate
Program Location: Sydney, Australia
Program Features: Internship

Quick Look: Live and study in the heart of Sydney, Australia's oldest and largest city. The University of Sydney is well connected by public transit to the Sydney Harbour, providing city fun and beach sun at your doorstep.



[University of Nottingham - Ningbo, China](#)

Program Type: UT Exchange
Program Location: Ningbo, China

Quick Look: Live in the rapidly growing city of Ningbo, a 7000-year-old city that grew from a small fishing village to the international city of business, culture and entertainment that it is today.

Summer Programs



[UT on the Gold Coast](#)

Program Type: UT Affiliate
Program Location: Gold Coast, Australia

Quick Look: Study in Surfer's Paradise minutes from the beaches on the Gold Coast. Griffith and Bond Universities are a bus ride away from the beaches and theme parks of the area and short train ride to the city of Brisbane.