Coursework Guide: International Business



Guidelines

Students who wish to take International Business courses abroad should adhere to the following:

- All 9-12 credit hours of International Business elective coursework can be taken abroad
- International Business elective coursework should be international or global in scope, this can include region or country-specific courses
- Coursework should focus on business topics (i.e. not political science or international relations)
- Coursework must be upper division (300 400 level equivalent)
- Internships abroad can count for international business credit if there is coursework in conjunction with the internship and the following requirements are met:
 - 35 class contact hours + 150-299 internship hours = 3 credit hours of international business
 - 70 class contact hours + 300 or more internship hours = 6 credit hours of international business

*Students should meet with an International Programs and Study Abroad (IPSA) advisor to receive final approval for International Business coursework.

Course Options

The following are examples of possible International Business courses available. This is not intended to be an exhaustive list.

- International Marketing
- Asian Business
- Global Supply Chain
- Intercultural Management
- International Finance
- Doing Business in Emerging Markets

Timing

- Students are only able to take International Business elective coursework after completion of their tracking courses, which is typically after Sophomore year.
- Students should not study abroad their final semester at UT if they plan to graduate in May due to the delay in transcript processing.

Next Steps

To learn more, schedule an advising appointment with an HCB International Programs and Study Abroad advisor through Navigate, or email haslamabroad@utk.edu to start a conversation!





Major Guide: International Business

Please note, this is NOT an exhaustive list. Other programs available through our website may also be viable options.

Semester Programs



KEDGE Business School

Program Type: UT Exchange

Program Locations: Bordeaux or Marseille, France

Quick Look: KEDGE is ranked as one of the top management and business schools in France. Depending on academic needs, students may study at the

Bordeaux or Marseille campus.



WHU- Otto Beisheim School of Management

Program Type: UT Exchange

Program Location: Vallendar, Germany

Quick Look: WHU - Otto Beisheim School of Management is a small, internationally oriented business school founded in 1984 and is now one of the most renowned German Business Schools with a high international reputation.



University of New South Wales

Program Type: UT Exchange

Program Location: Sydney, Australia

Quick Look: UNSW is an internationally acclaimed teaching & research university located in the heart of Sydney, Australia and ranked as one of the top

50 universities in the world by QS Rankings.



University of Chile

Program Type: UT Exchange

Program Location: Santiago, Chile

Quick Look: Study at the oldest and most prestigious university in Chile, which also happens to be one of Latin America's leading business schools. Santiago is

the capital and biggest city in Chile.



Kansai Gaidai University

Program Type: UT Exchange

Program Location: Hirakata, Japan

Program Features: Internships, Independent Study

Quick Look: Kansai Gaidai University is ideally situated in the cultural heart of Japan, Hirakata City - a quick train ride away from Osaka and the culturally rich

cities of Kyoto and Nara.





UT in Barcelona (Universidad Autonoma de Barcelona)

Program Type: UT Affiliate

Program Location: Barcelona, Spain

Quick Look: The Universidad Autónoma de Barcelona is fully accredited and

recognized by the Spanish Ministry of Education, Culture, and Sport.



Duale Hochschule Baden-Wurttemberg

Program Type: UT Exchange

Program Location: Mannheim, Germany

Program Features: Internship

Quick Look: DHBW is the 1st higher education institution in Germany which

combines on-the-job training and academic studies.



Chinese University of Hong Kong

Program Type: UT Exchange

Program Location: Hong Kong, Hong Kong

Quick Look: CUHKis the largest, greenest, and 2nd oldest university in Hong

Kong and welcomes nearly 1,400 international students each year!



University of Canterbury

Program Type: UT Direct

Program Location: Christchurch, New Zealand Program Features: Internship & Service-Learning

Quick Look: Established in 1873, the University of Canterbury (UC) is New Zealand's second oldest university and is one of few Triple Crown accredited

business schools (AACSB, AMBA, EQUIS) in the world.



UT Haslam College of Business in Prague

Program Type: UT Affiliate

Program Location: Prague, Czech Republic

Quick Look: Take courses at the University of Economics, the Czech Republic's leading university in the field of management and economics. Whether you're a history buff, architect geek, or eclectic music fan, Prague has something for you.



UT Haslam College of Business in Seoul

Program Type: UT Affiliate

Program Location: Seoul, South Korea

Quick Look: Students have the opportunity to take courses at either Korea University, or Konkuk University. Over 20 million people reside in the Seoul,

making it a modern, cosmopolitan city.

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Semester Programs



CEA French Riviera: Science & Engineering

Program Type: UT Affiliate

Program Location: Sophia Antipolis, France

Quick Look: Located in Europe's "Silicon Valley" is one of Europe's most prestigious business schools, the SKEMA Business School, which offers courses

accredited by AACSB.



ISA Salamanca: Business, Cultural Studies & Spanish

Program Type: UT Affiliate

Program Location: Salamanca, Spain

Quick Look: USAL, founded in 1218, is the oldest university in Spain and is fully

accredited and recognized by the Spanish Ministry of Education.



ISA Medellin: International Business, Spanish Language & Courses with Locals

Program Type: UT Affiliate

Program Location: Medellin, Colombia

Quick Look: Founded in 1960 by Colombian business leaders, Universidad

EAFIT is the most prestigious private university in Medellín.



ISA Valparaiso & Viña del Mar, Chile: Business & Culture in English & Spanish

Program Type: UT Affiliate

Program Locations: Valparaiso & Viña del Mar, Chile

Quick Look: Students will study at the Triple Crown accredited (AACSB, EQUIS,

& AMBA) Universidad Adolfo Ibáñez.



USAC South Africa: Stellenbosch University

Program Type: UT Affiliate

Program Location: Stellenbosch, South Africa

Program Features: Service-Learning

Quick Look: Study at one of the highest ranked universities in Africa boasting a business school with a Triple Crown accreditation (AACSB,

EQUIS. & AMBA).



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Summer Programs



UT in Barcelona - Universidad Autonoma de Barcelona

Program Type: UT Affiliate

Program Location: Barcelona, Spain

Quick Look: The Universidad Autónoma de Barcelona is fully accredited and

recognized by the Spanish Ministry of Education, Culture, and Sport.



ISA Florianópolis: Culture, Portuguese Language & International Business

Program Type: UT Affiliate

Program Location: Florianópolis, Brazil

Quick Look: Named one of the best places to live and do businesses in Brazil,

Floripa (as the locals call it) offers an array of natural wonders.



SAI Programs: John Cabot University

Program Type: UT Affiliate
Program Locations: Rome, Italy

Quick Look: JCU is located in the Trastevere neighborhood of Rome, which is one of the city's oldest and most lively areas, abundant with art and excellent

outdoor restaurants.



USAC Seoul: Yonsei University

Program Type: UT Affiliate

Program Location: Seoul, South Korea

Quick Look: Study at one of the Top 150 World Universities as ranked by Times Higher Education and enjoy its beautiful and tranquil campus located in the

heart of the city.